MAILED IN WINTER ISSUE & DISTRIBUTED AT EVENTS/AUCTION MARKETS CIRCULATION OF 8,000



2023 DEADLINE

Ad Materials Due: November 16 | Mail Date: December 16

LOCAL RATES

Monthly Ad \$875 Jan.-Dec.

Calendar Blocks \$75 per block or 2 for \$100

Place your full-color logo and a short message or your address, phone number and website in the purchase blocks.

Date Listing \$50 per date List your event on the OCA calendar.

*Calendar blocks and date listings will also be included in the OCA bi-weekly e-newsletter and on the website under upcoming events.

Monthly Ad Calendar Block 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

MECHANICAL REQUIREMENTS

Please include a .125" bleed on all print-ready submissions.

Live Area: 10" x 7.5"

Trim Size: 10.875" x 8.375"

SALES REPRESENTATIVE

Please contact Luke McKee to reserve your ad space:

Phone: 614-873-6736 Email: Imckee@ohiocattle.org

> Ohio Cattlemen's Association 10600 U.S. Highway 42 Marysville, Ohio 43040 614-873-6736 | cattle@ohiocattle.org www.ohiocattle.org