

Manager of Youth Education and Development Programs

Location: Position will collaborate with other staff members and be based out of the Ohio Cattlemen's Association office in Marysville but may be hybrid. Position offers flexible hours and workdays with some selected weekend events.

Consults with: Position will work independently, but under the direction of the Executive Director.

Position Summary

The Manager of Youth Education and Development Programs is responsible for the development and implementation of the Ohio Cattlemen's Association and the Ohio Beef Council youth education and leadership development programs, BEST sanctioned show program and accompanying Ohio bred, born and raised program known as Buckeye Breeders Series and beef advocacy spokesperson programs.

This position will be responsible for directing and creating educational opportunities for youth. It will collaborate with other staff members to tell the beef story and enhance beef's image through curriculum and program participation. This position will also serve as the OCA Youth Council advisor.

Essential Duties and Responsibilities

The essential functions include, but are not limited to the following:

- Responsible for development, implementation and execution of marketing plans and budgets within areas of focus; ensuring that projects and accounts are managed cost-effectively to maintain the organization's financial objectives.
- Create educational opportunities for all industry youth beyond the showring, including youth involved in commercial beef production.
- Work with industry partners to create personal and professional development opportunities for youth, including hosting youth leadership development conferences.
- Manage BEST program and provide support for BEST sanctioned shows.
- Expand Stockmanship educational contests and other education programs.
- Grow participation in and recognition of Buckeye Breeders Series program.
- Coordinate with county cattlemen's associations to build awareness of OCA youth programs and how they benefit their youth locally.
- Manage the OCA Youth Council leadership team and create opportunities for them to engage in all OCA programs.
- Advocate for beef industry involvement and development with young adults on Ohio college and university campuses.

- Coordinate Beef Checkoff funded Spokesperson programs and Master of Beef Advocacy Training.
- Serve as a liaison for other education driven bodies such as Ohio FFA, Ohio 4-H Livestock programs, Ohio Department of Education and The Ohio State University College of Food, Agricultural & Environmental Sciences.
- Provide educators and influencers listed above with beef curriculum, information, materials, immersive experiences and professional development training to help communicate a positive beef message to students while enhancing work force development opportunities and inspiring career pathways in the beef industry.
- Oversee the Ohio Cattlemen's Foundation scholarship program.
- Coordinate Young Cattlemen's Conference (YCC) Leadership Development program for young adults.
- Perform other related duties and responsibilities as requested by the Executive Director for the development of OBC and OCA programs.

Minimum Qualifications (Knowledge, Skills, and Abilities)

- Livestock industry background required. Beef experience preferred.
- Professional experience required. Minimum of two years of experience in a similar position.
- Demonstrated organizational skills and excellent oral and written communications skills are essential.
- Detail-oriented and able to prioritize tasks, balance multiple priorities and meet deadlines.
- Team-oriented with strong collaboration skills. The ability to work with a variety of groups, specifically youth, and including volunteers, interns and career professionals is essential.
- Highly proficient with Microsoft Office Suite of software programs.
- Successful candidate will be highly computer confident and have experience with websites and social media.

May 2024